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# The Current Context

# Cost

# How we do business

# The Primacy of Research

# Shifting priorities

Everybody wants something



# Specific Issues

We are not doing what we say

Too long for too little

# A tale of questionable success

# Employers are unhappy

# Underemployment

# One Solution

# College and university credentials



# A common culture

# Differentiation

# A Teaching Institution

# Blended Learning

# Final Words

Be honest

# Liberal Arts

# Changing demographics



Thank You

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